

ORDER



Orders
Order / Rev: 1314076
Alt Order #:
Product Desc: Gallego and DCCC
Estimate: 2699
Flight Dates: 10/18/16 - 10/24/16
Original Date / Rev: 10/14/16 / 10/17/16
Order Type: Political

KENS

Primary AE: Marty Schack
Sales Office: KENS
Sales Region: LOC

Agency Name: Screen Strategies / POL
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd, Suite 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Gallego Pete/DCCC
Demographic: A25-54
Product Codes: PL-US House Representative
Priority: P04-GB
Revenue Codes: AGY, (POL) Political, (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 52147
Agency External ID: 11212AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	51	\$17,740.00	\$15,079.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	51	\$17,740.00	\$15,079.00	0.00
Totals	51	\$17,740.00	\$15,079.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Marty Schack			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KENS	10/19/16	10/24/16	Local News @ 5a M-F	CM	5-6a	M-W----	:30	1	\$165.00	P04-C	0.00	NM	2	\$330.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--W----		1				\$165.00		0.00			
		Week: 10/24/16	10/30/16	M-----		1				\$165.00		0.00			
N 2	KENS	10/18/16	10/20/16	Local News @ 6a M-F	CM	6-7a	-T-T---	:30	2	\$240.00	P04-C	0.00	NM	2	\$480.00
				Local News @ 6a M-F											
N 3	KENS	10/18/16	10/24/16	CBS This Morning	CM	7-9a	MTWTF--	:30	13	\$120.00	P04-C	0.00	NM	16	\$1,920.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		13				\$120.00		0.00			
		Week: 10/24/16	10/30/16	M-----		3				\$120.00		0.00			
N 4	KENS	10/23/16	10/23/16	Local News @ 6a Su	CM	6-7a	-----S	:30	1	\$60.00	P04-C	0.00	NM	1	\$60.00
				Local News @ 6a Su											
N 5	KENS	10/23/16	10/23/16	Local News @ 7a Su	CM	7-8a	-----S	:30	1	\$145.00	P04-C	0.00	NM	1	\$145.00
				Local News @ 7a Su											
N 6	KENS	10/19/16	10/24/16	Great Day SA 9-10a	CM	9-10a	M-WT---	:30	2	\$140.00	P03-F	0.00	NM	3	\$420.00
				Great Day SA 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WT---		2				\$140.00		0.00			
		Week: 10/24/16	10/30/16	M-----		1				\$140.00		0.00			
N 7	KENS	10/21/16	10/21/16	Price Is Right	CM	10-11a	----F--	:30	1	\$420.00	P03-F	0.00	NM	1	\$420.00
				Price Is Right											
N 8	KENS	10/18/16	10/18/16		CM	12-1230p		:30	1	\$525.00	P02-F	0.00	NM	1	\$525.00

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KENS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 12p M-F			-T-----								
				Local News @ 12p M-F											
N 9	KENS	10/20/16	10/20/16	Jeopardy 430-5p	CM	430-5p	---T---	:30	1	\$560.00	P03-F	0.00	NM	1	\$560.00
				Jeopardy 430-5p											
N 10	KENS	10/18/16	10/21/16	Local News @ 4p M-F	CM	4-430p	-TW-F--	:30	3	\$525.00	P03-F	0.00	NM	3	\$1,575.00
				Local News @ 4p M-F											
N 11	KENS	10/20/16	10/24/16	Local News @ 5p M-F	CM	5-530p	M--T---	:30	1	\$700.00	P03-F	0.00	NM	2	\$1,400.00
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---T---		1				\$700.00		0.00			
		Week: 10/24/16	10/30/16	M-----		1				\$700.00		0.00			
N 12	KENS	10/19/16	10/21/16	Local News @ 6p M-F	CM	6-630p	--W-F--	:30	2	\$875.00	P03-F	0.00	NM	2	\$1,750.00
				Local News @ 6p M-F											
N 13	KENS	10/23/16	10/23/16	Local News @ 530p Su	CM	530-6p	-----S	:30	1	\$280.00	P04-C	0.00	NM	1	\$280.00
				Local News @ 530p Su											
N 14	KENS	10/18/16	10/18/16	Wheel of Fortune 630-7p	CM	630-7p	-T-----	:30	1	\$1,330.00	P03-F	0.00	NM	1	\$1,330.00
				Wheel of Fortune 630-7p											
N 15	KENS	10/22/16	10/22/16	Wheel of Fortune 630-7p	SM	630-7p	-----S-	:30	1	\$490.00	P03-F	0.00	NM	1	\$490.00
				Wheel of Fortune 630-7p Sa											
N 16	KENS	10/22/16	10/22/16	Sat Prime B	CM	8-9p	-----S-	:30	1	\$700.00	P03-F	0.00	NM	1	\$700.00
				48 Hours											
N 17	KENS	10/23/16	10/23/16	Sun Prime C	CM	8-9p	-----S	:30	1	\$960.00	P04-C	0.00	NM	1	\$960.00
				Madam Secretary											
N 18	KENS	10/19/16	10/24/16	Local News @ 10p M-F	CM	10-1035p	M-W----	:30	1	\$1,190.00	P03-F	0.00	NM	2	\$2,380.00
				Local News @ 10p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--W----		1				\$1,190.00		0.00			
		Week: 10/24/16	10/30/16	M-----		1				\$1,190.00		0.00			
N 19	KENS	10/22/16	10/22/16	Local News @ 10p Sa	CM	10-1030p	-----S-	:30	1	\$770.00	P03-F	0.00	NM	1	\$770.00
				Local News @ 10p Sa											
N 20	KENS	10/23/16	10/23/16	Local News @ 1030p Su	CM	1035-11p	-----S	:30	1	\$420.00	P03-F	0.00	NM	1	\$420.00
				Local News @ 1030p Su											
N 21	KENS	10/19/16	10/21/16	Late Show	CM	1035-1137p	--W-F--	:30	2	\$200.00	P04-C	0.00	NM	2	\$400.00
				Late Show											
N 22	KENS	10/18/16	10/24/16	Late Late Show	CM	1137-1237a	MT-TF--	:30	3	\$80.00	P04-C	0.00	NM	4	\$320.00
				Late Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-T-TF--		3				\$80.00		0.00			
		Week: 10/24/16	10/30/16	M-----		1				\$80.00		0.00			
N 23	KENS	10/22/16	10/22/16	Blue Bloods 11p-12a	CM	11p-12a	-----S-	:30	1	\$105.00	P04-C	0.00	NM	1	\$105.00
				Blue Bloods 11p-12a Sa											
													Totals	51	\$17,740.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KENS-TV

Date: 10/14/2016

I, Screen Strategies Media,

being/on behalf of: Pete Gallego,

a legally qualified candidate of the Democratic

political party for the office of: Congress

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$15,070.50

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Pete and DCCC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wayne Alexander

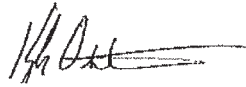
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/14/2016

Date



Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title